



Auerbach Pollock Friedlander and Auerbach Glasow Announce Leadership Changes

S. Leonard Auerbach elevated to Emeritus and new owners named

San Francisco and New York— April 13, 2022 — Today the firm announced that its founder, S. Leonard Auerbach, will assume Emeritus status after more than 50 years of active practice as a theatre consultant and lighting designer. “Len is a rare talent and has played a major role in defining the theatre consulting industry since its inception. He successfully led the firm and provided support and design leadership to our clients and staff,” said Steven Friedlander, the firm’s President. Patricia Glasow, Executive Vice President added “Our architectural lighting practice is a direct outgrowth of Len’s background and success in theatre and lighting design which is the foundation of our expertise in the lighting of performance and cultural environments. His vision was the basis for our growth in the commercial and institutional sectors.”

Legacy

Len Auerbach founded the firm in 1972. His extraordinary leadership and the efforts of the team that now directs the firm, built it into a globally recognized theatre design, audio-video and architectural lighting consultancy with an extensive portfolio of award-winning projects. Len led the development of a comprehensive approach to design and drove much of the creation of stage machinery and systems that are standards in the theatre production industry today. The firm has collaborated with renowned architects, design professionals, arts institutions and owners on opera houses, professional repertory theatres, concert halls, performing arts educational facilities, museums, and planetariums, as well as popular entertainment venues in theme parks, casinos, and cruise ships. Alongside his theatre and AV consulting, Len has designed the architectural lighting for numerous performance venues, as well as significant civic and commercial projects. He has been an innovator in the design of custom light fixtures, optics, and lighting control systems.

Over the years Len has been active in professional organizations such as the United States Institute of Theatre Technology, International Society of the Performing Arts, Illuminating Engineering Society, International Association of Lighting Designers and is an Allied Member of the AIA. He also was a founding member and past president of the American Society of Theatre Consultants. He is particularly proud of initiating and his continued participation in the Theatre Architecture Studio at Carnegie Mellon University College of Fine Arts.

In speaking about the future of the firm and his legacy, Len Auerbach said, “The spirit of collaboration with our clients and their team of professionals has always been an important key quality leading toward design excellence”. Although Len’s day-to-day involvement in the firm has concluded, as Emeritus, he will continue to contribute to special projects, as needed.

Expanded Ownership

As Auerbach Pollock Friedlander/Auerbach Glasow look to the future, the firm also has announced the addition of Brad Kisicki and Patrick McCue as its two newest owners.

Brad Kisicki has been with the firm for 11 years and becomes a Principal in the New York office. Brad’s approach to design, and to supporting our clients, is based on his significant experience in theatre production design and management as well as his



architectural training. Since joining the firm he has led the planning and design for multiple projects and spent two years as the firm's on-site representative during the design and construction of the La Perle Theater at Habtoor City in Dubai.

Patrick McCue is the firm's Chief Financial and Operating Officer. Since his arrival in 2019, Patrick has successfully led the firm's operations and guided it through the Covid 19 pandemic, setting the stage for its future stability and growth. His financial background, experience in the management of design firms and an upbringing filled with music performance makes him a perfect fit for Auerbach Pollock Friedlander/Auerbach Glasow.

Patrick and Brad join Steve Friedlander, Patty Glasow, Tom Neville, and Rob Hill as the firm's owners.

"We are thrilled to have Patrick McCue and Brad Kisicki augment our strong ownership team as we move forward to build on the foundation established by Len Auerbach," said Steven Friedlander, the firm's President.

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S. Leonard Auerbach FASTC, MIES, IALD

Founder - Emeritus

As Founder Emeritus, Len celebrates over 50 years of professional experience and international expertise in theatre consulting to his practice. His approach to theatre, architectural lighting, audio-video and multi-media consulting combines a background in architecture with his scenic and theatrical lighting design experience gained in New York and at leading regional theatres. In 1968, he left his position as resident lighting designer at the Tyrone Guthrie Theatre in Minneapolis and joined the consulting firm of Bolt, Beranek, and Newman in New York, ultimately becoming director of their theatre consulting services in San Francisco. In 1972, he formed the consulting firm of Piacentini/Auerbach that ultimately became Auerbach Pollock Friedlander - Auerbach Glasow.

Len has consulted on the design of hundreds of venues worldwide working with high profile architects and clients, often developing the next technological standard for the industry. In this process he has provided a spirit of collaboration and ingenuity that has always been the foundation of the firm's consulting practice. He asserts that a high level of design innovation and creativity is based on the first-hand experience of being practitioners and not theorists therefore serving each project with confidence.

Educated in the Fine Arts with a BFA in Drama and MFA in Theatre Architecture with a Heinz Foundation Fellowship from Carnegie Institute of Technology (Carnegie Mellon University). Len continues to support the College of Fine Arts Theatre Architecture Studio, an interdisciplinary course that he helped establish.

Len continues to be available to the firm to support special projects and maintain client relationships.